

IREM Denver Industry Partner Program Overview

The IREM Industry Partner Program is your gateway to building strong, long-lasting connections with the property management industry's most influential leaders. Designed to foster genuine partnerships, this program connects high-caliber service providers with IREM Chapter members who manage premier commercial and residential properties.

As an Industry Partner, you'll have the chance to establish a trusted presence within our chapter's network, participating in chapter events and activities that bring you face-to-face with top property management decision-makers. By showing your commitment to our community, you demonstrate your dedication to excellence in the real estate field.

Why Join the IREM Industry Partner Program?

Amplified Visibility and Networking

Gain direct access to over 200 chapter members from leading property management firms. Through luncheons, chapter meetings, social events, and educational sessions, you'll have the chance to engage in meaningful, face-to-face interactions with key players in the industry. The program offers year-round opportunities to build relationships and foster partnerships that help grow your business.

Year-Round Exposure

Your company will be recognized across IREM platforms—from chapter websites and social media to event announcements and more. This consistent exposure reinforces your brand as a trusted, reputable partner within the property management community.

Standout Sponsorship Opportunities

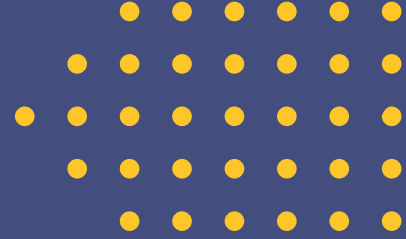
As an Industry Partner, your annual fee includes sponsorship at all chapter events throughout the year, with the exception of the Annual Golf Tournament, which offers additional sponsorship opportunities. This structure allows you to connect with chapter members while providing added exposure for your business. Please note, tickets to all events are sold separately and are an additional cost to the annual Industry Partner sponsorship dues.

The Benefits of Becoming an Industry Partner

- **Ongoing Recognition:** Be celebrated and acknowledged at every chapter event throughout the year. You choose the level of recognition based on the level of partnership that best fits your company's needs.
- **Broad Reach:** Connect with hundreds of property management professionals who rely on quality service providers.
- **Exclusive Access:** Network with property managers and chapter leaders during IREM-hosted activities, educational luncheons, and social gatherings. With only 3 vendors per category and a capped number of representatives per event, our program offers you more exclusive access with members.
- **Professional Growth:** As an Industry Partner, you contribute to the advancement of best practices within property management, showcasing your company as a vital resource.

Ready to Join?

Becoming an IREM Industry Partner sets you apart as a valuable contributor to the property management industry, offering a wealth of opportunities to build relationships, increase visibility, and support the mission of IREM. Take your business to the next level by joining today!



INDUSTRY PARTNER PROGRAM	BRONZE \$2,000/YR	SILVER \$3,000/YR	GOLD \$4,000/YR
Exclusive Event Invitations: Luncheons, Education, Happy Hours, Coffee, Community Service	✓	✓	✓
Event Representation: Number of company representatives allowed to register/attend events at the member rate	1	2	3
Direct Facing Opportunities:			
Volunteer on committees	✓	✓	✓
Opportunity to teach and/or present at an Academic Engagement Learn @ Lunch event			✓
Opportunity to present an upcoming IREM event or other IREM business at a membership Luncheon/Program			✓
Introductions:			
You will be introduced at one luncheon per year. For tax purposes, these intros shall be personal in nature - no endorsements or marketing - and will be one minute or less. Introduced in one newsletter spotlight per year. This shall also be personal in nature, featuring one person from the company with no endorsements or marketing included.			✓
Website Directory for Industry Partners & Social Media			
Company name, logo, and website featured	✓		
Company name, logo, and website featured + 200-word company description and one company representative with contact information		✓	
Company name, logo, and website featured + 500- word company description and up to two company representatives' contact information and headshots			✓
Recognition from the chapter in Industry Partner Spotlights on our social media channels		✓	✓
LOGO Recognition			
Website (includes scrolling logos), Social media membership event posts,	✓	✓	✓
Plus Happy hours, Coffee & Conversations, and Learn @ Lunch education events		✓	✓
Plus Luncheons/programs, Community Service Events, Academic Engagement Events, End of Year Awards Party, Spring property tour, Property Con, Membership email announcements, Newsletter			✓
End of Year Awards Party			
Banner or Poster with company name listed		✓	✓
Scrolling slides with company logo (if location offers AV support)		✓	✓
Scrolling slides may include company representative photo (if location offers AV support)			✓
Co-host of the awards party & invited to planning committee meetings Receives 2 tickets to the event Opportunity to present at least one award or other IREM/party information			✓
Other branded party favors, linens, etc. may be presented at the company planning meetings for consideration at the event. Any additional items such as this would be at the industry partner's separate expense.			✓
Verbal thank you and intro to one company rep made at the event			✓
Exclusions			
Golf tournament spots and sponsorships are sold separately	✓	✓	✓
Event tickets (i.e. luncheons, programs, education events, and table purchases at events) are not included and should be purchased separately	✓	✓	✓